Who are urban Māori?
Diversity

- Rapid post WWII urban migration
  - 85%+ Māori in urban areas
- Diverse population
  - Mana-whenua
  - Migration
  - Urban culture(s)
- Need for better demographic information

Mana-Whenua (traditional inhabitants)

Mataawaka (non-traditional inhabitants)

Taura Here (retain connections to hapu/iwi)

Taunga Hou (primarily connected to the urban social and physical environment)
<table>
<thead>
<tr>
<th>City</th>
<th>Mana Whenua (%)</th>
<th>Taura Here (%)</th>
<th>Taunga Hou (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auckland (n=122,016)</td>
<td>16</td>
<td>69</td>
<td>15</td>
</tr>
<tr>
<td>Hamilton (n=36,897)</td>
<td>38</td>
<td>48</td>
<td>14</td>
</tr>
<tr>
<td>Wellington (n=47,004)</td>
<td>7</td>
<td>80</td>
<td>13</td>
</tr>
<tr>
<td>Christchurch (n=27,285)</td>
<td>30</td>
<td>55</td>
<td>15</td>
</tr>
<tr>
<td>Total (N=233,202)</td>
<td>44,913</td>
<td>155,040</td>
<td>34,023</td>
</tr>
</tbody>
</table>
Some concluding thoughts

• Just one way of looking at Māori diversity
• Limitations in data
• Better information will help:
  • Understand and plan for our diverse needs
  • How can be represented in urban governance